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**For Immediate Release**

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**Second Annual "Cruiz'n" Exhibit at Community Arts @  
Paramount Gallery on Friday, August 3, 2007**

**Farmington Hills, Mich., August 1, 2007 - Paramount Bank** today announced the opening reception of the 2nd annual "Cruiz'n" art exhibit on Friday, August 3, 2007 from 5:00 to 8:00 p.m. at the Community Arts @ Paramount Gallery at 22635 Woodward Avenue in Ferndale.

Hosted by the Ferndale Woodward Dream Cruise & RetroFest and Paramount Bank, this event is a tribute to the classic car with a nod to the future. "Cruiz'n" features the works of three local automotive artists, Mike DiFazio, Charles Maher and Dennis Reardon, as well as five concept car models by students from the Transportation Design Department of College for Creative Studies.

Mike DiFazio's interest in designing and illustrating cars began when, as a teenager, he competed in the All American Soap Box Derby and the Fisher Body Craftsman's Guild. The St. Clair Shores resident currently works in his studio combining traditional art techniques with photography and computer graphics. His art can best be described as a seamless blend of old and new. Mike's artwork is featured monthly in the CruisNews Magazine and was profiled in the November, 2006 issue of Hemming's Classic Car Magazine.

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Charles Maher has been an independent artist since 1988, but he first worked as a designer for Ford Motor Company. His work has been displayed at Concours d'Elegance events at Amelia Island, Ault Park, Greenwich, Meadow Brook, Pebble Beach, Hilton Head, Eyes-on-Design Exhibition and two separate one-man shows at the Automotive Hall of Fame Museum in Dearborn. His artwork has appeared in AutoWeek, Automobile Quarterly and Sports Car Market Magazine. Mr. Maher is a past president of the National Automotive Association and is a current member of the Automotive Fine Art Society.

Dennis Reardon discovered the fascinating world of automobiles at the early age of seven. In 1971, he headed for Detroit and began his automotive career developing new ornamentation and cosmetic facelifts to domestic and foreign car lines. He was a principle designer on the Ford Probe 1 show vehicle, taught Design and Rendering Technique at the RCA College of Design in London, England, and six years later went to Japan to teach rendering at the Suni School of Art and Transportation Design. Dennis is presently creating automotive fine art on his own.

"Cruiz'n" is on display at Community Arts @ Paramount Gallery until August 31, during bank hours, Monday – Friday, 9 a.m. to 6 p.m. and Saturday, 9 a.m. to noon. To find out more about the Ferndale Woodward Dream Cruise & RetroFest Schedule of Events, go online to: [www.FerndaleDreamcruise.com](http://www.FerndaleDreamcruise.com). For more information on Community Arts @ Paramount Gallery, go online to: [www.theparamountgallery.com](http://www.theparamountgallery.com).

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**About Paramount Bank**

Paramount Bank, founded in 1998, was established to serve the Oakland and Macomb County communities with financial products and services that meet the needs of today's customer. Paramount offers a full-range of banking services including commercial and residential lending and currently has full-service branch locations in Birmingham, Clinton Township, Farmington Hills and Ferndale. For more information, visit

[www.paramountbank.com](http://www.paramountbank.com) or call (800) 421-BANK.

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